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KOINONIKI SYNETAIRISTIKI EPICHEIRISI
SYLOGIKIS KE KINONIKIS OFELIAS FABULA
PRODUCTIONS
KOSMA MPALANOU 39
ATHENS
EL - 116 36

| | |
|----------------|---|
| Programme | MED - Media |
| Action | DEVSPANI - Development Single Project Animation |
| Proposal | Call for Proposal 2019 - EACEA-22-2018 |
| Application No | 607957-CREA-1-2019-1-EL-MED-DEVSPANI |
| Title | KALIKATZAROUS |
| Decision | ACCEPTED |

Dear Applicant,

You have submitted an application to the Creative Europe - MEDIA Sub-programme, for the call for proposals of the action specified above. The call for proposals closed on 18/12/2018. The Education, Audiovisual and Culture Executive Agency (EACEA) received 270 eligible applications for this call.

I am writing to inform you about the selection decision taken by the Director of the Agency, acting in his capacity as authorising officer, based on the recommendations of an Evaluation Committee.

I am pleased to inform you that your application has been selected for EU co-funding. It received 84/100 points, which is on or above the minimum threshold for funding for animation projects of 83/100 points given the available budget.

For your information, out of the 270 eligible applications 65 have been selected for funding. The list of all selected projects will be published on the website of the Executive Agency when all applicants have been notified about the selection results.

http://eacea.ec.europa.eu/creative-europe/selection-results_en

Attached to this letter you will find an evaluation report of the Evaluation Committee (Annex 1).

The maximum amount of funding to be awarded to your project is 60,000.00 Euro.

This letter does not represent a financial or legal commitment of the Executive Agency. The offer of an award is confirmed only when the legal representative of the Executive Agency signs the Grant Agreement / Grant Decision associated with this application.

Please do not hesitate to contact us should you have any further questions at
EACEA-MEDIA-DEVELOPMENT@ec.europa.eu

Yours sincerely,

Harald Trettenbrein

Head of Unit



Annex 1

607957-CREA-1-2019-1-EL-MED-DEVSPANI

| Award Criteria | | Score | Max |
|----------------|---|-----------|------------|
| 1 | Quality of the Project and the potential for European distribution and audience reach | 48 | 55 |
| 2 | Quality of the development strategy | 9 | 10 |
| 3 | European and international distribution and marketing strategy | 19 | 25 |
| 4 | Quality of the financing strategy and feasibility potential of the project | 8 | 10 |
| Total | | 84 | 100 |

Overall Comment

This project proposes an original subject matter and is introducing a story with some unique visual style and dramaturgical elements. It includes an educational aspect without being instructive. The writing is carefully constructed and the character development is well elaborated. The general artwork is original and the proposed drawings create an ambience that adds to the creative potential. However, some drawings remain too abstract.

The prevailing ethnographic characteristics could affect the film's transnational potential.

The development plan is very well elaborated with a detailed schedule that includes targeted actions for financing and promotion while the development budget realistically corresponds to the plan. Key members of the creative team have been identified while supporting documents and LOIs are attached.

However, the international distribution plan moves through a rather narrow channel while the project has potential to also reach an older audience.

The unique selling points are clearly defined and agreements with educational institutions benefit the future marketing activities. Nevertheless, the narrative nature of the film does not imply the game industry as it is, so the proposed marketing method needs to be further elaborated.

The production costs are very low but they become realistic within the context of the art-house productions. Therefore the financing strategy looks sufficient and the financing-plan is feasible. A plan B with a less complicated financing structure would benefit the proposal.