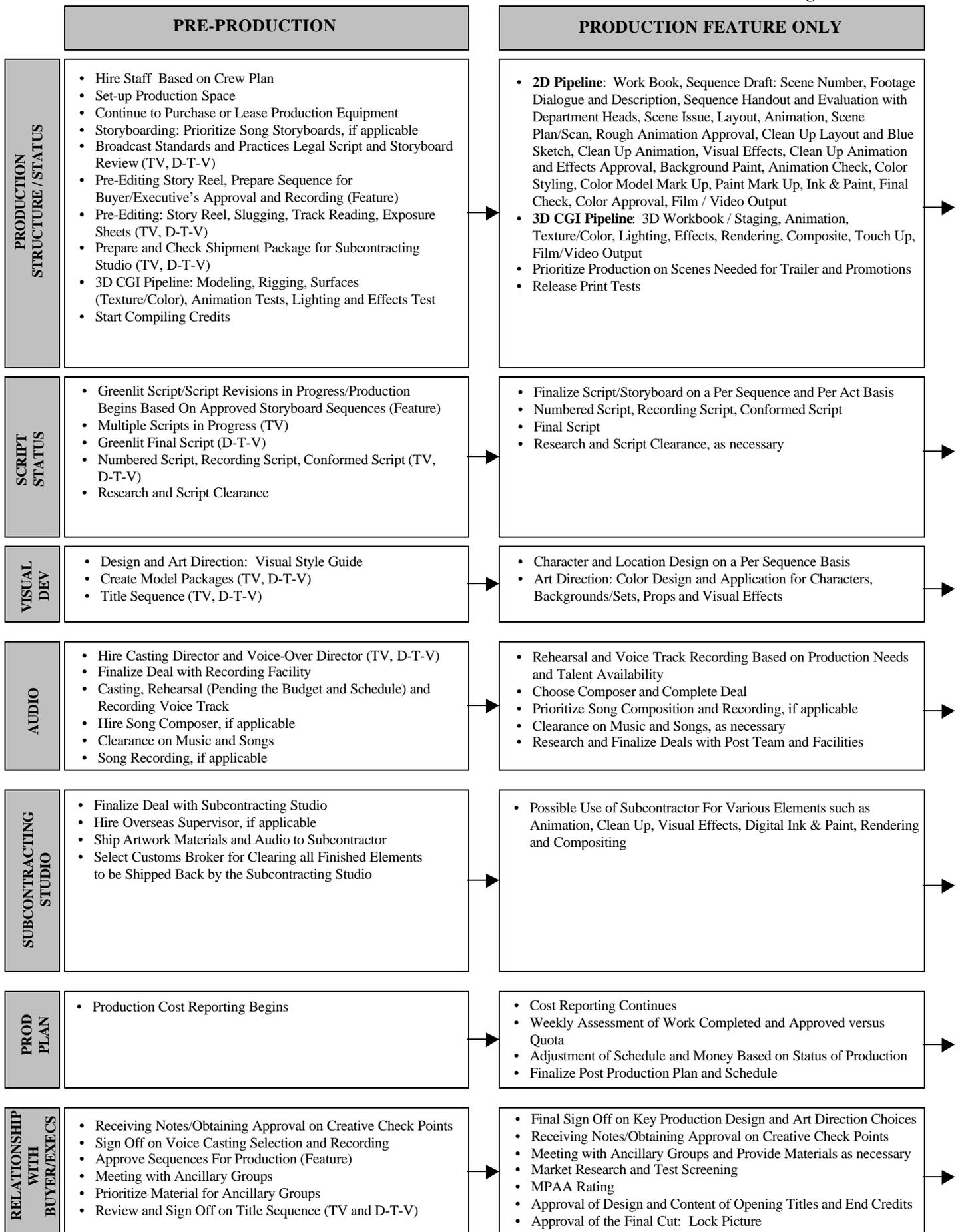


# THE PRODUCER'S THINKING MAP

Figure 2-1



**Figure 2-1**



**Figure 2-1**

