

# Descriptive Statistic Methodology using SPSS

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1 Descriptive statistics

2 Sampling & Study design

# Introduction

In practice, every research project or study involves the following steps.

- Planning/design of study
- Data collection
- Data analysis
- Presentation
- Interpretation

Key areas of statistics:

- Sampling
- Descriptive statistics
- Inferential statistics

**Data** are pieces of information about **individuals** organized into **variables**.

- By an **individual**, we mean a particular person or object.
- By a **variable**, we mean a particular characteristic of the individual.

A **dataset** is a set of data identified with a particular experiment, scenario, or circumstance.

Datasets are typically displayed in tables, in which rows represent individuals and columns represent variables.

# Data View of SPSS Data Editor

\*course.sav [DataSet2] - IBM SPSS Statistics Data Editor

File Edit View Data Transform Analyze Direct Marketing Graphs Utilities Add-ons Window Help

|  | patient_id | age | gender | bmi       | smoking | exercise | fruit | veg | cancer | var |
|--|------------|-----|--------|-----------|---------|----------|-------|-----|--------|-----|
|  | 34         | 89  | Female | 24,717383 | 2       | 1        | 1     | 3   | 1      |     |
|  | 35         | 39  | Female | 23,000320 | 1       | 1        | 2     | 4   | 0      |     |
|  | 36         | 73  | Female | 27,219021 | 2       | 1        | 1     | 2   | 0      |     |
|  | 37         | 54  | Female | 27,300000 | 1       | 1        | 1     | 2   | 0      |     |
|  | 38         | 73  | Female | 24,390849 | 2       | 1        | 2     | 1   | 0      |     |
|  | 39         | 63  | Female | 21,238350 | 1       | 1        | 2     | 1   | 0      |     |
|  | 40         | 84  | Male   | 28,666037 | 0       | 1        | 1     | 3   | 1      |     |
|  | 41         | 61  | Female | 26,676733 | 0       | 1        | 0     | 3   | 0      |     |
|  | 42         | 44  | Female | 26,350975 | 0       | 1        | 1     | 4   | 0      |     |
|  | 43         | 51  | Male   | 27,300000 | 0       | 1        | 3     | 2   | 0      |     |
|  | 44         | 56  | Female | 23,818329 | 1       | 1        | 1     | 2   | 0      |     |
|  | 45         | 74  | Male   | 26,300000 | 1       | 2        | 0     | 3   | 1      |     |
|  | 46         | 59  | Female | 29,770900 | 0       | 2        | 2     | 3   | 0      |     |
|  | 47         | 75  | Male   | 28,807968 | 1       | 2        | 2     | 6   | 1      |     |
|  | 48         | 40  | Female | 21,971847 | 0       | 2        | 1     | 3   | 0      |     |
|  | 49         | 54  | Female | 10,806821 | 0       | 2        | 0     | 1   | 0      |     |
|  | 50         | 40  | Male   | 28,582915 | 1       | 2        | 0     | 2   | 0      |     |
|  | 51         | 53  | Male   | 27,300000 | 1       | 2        | 1     | 2   | 0      |     |
|  | 52         | 62  | Female | 23,411609 | 0       | 2        | 1     | 4   | 0      |     |
|  | 53         | 48  | Female | 23,473003 | 1       | 2        | 4     | 1   | 0      |     |
|  | 54         | 75  | Female | 23,849781 | 0       | 2        | 1     | 3   | 0      |     |
|  | 55         | 55  | Male   | 27,869507 | 0       | 2        | 2     | 4   | 0      |     |

Data View Variable View

For example, if we were interested in studying flu vaccinations in school children across the country, we could collect data where each observation was a:

- student
- school
- school district
- city
- county

Each of these would result in a different way to investigate questions about flu vaccinations in school children.

The columns in a dataset (representing **variables**) are often grouped and labeled by their role in our analysis.

For example, in many studies involving people, we often collect **demographic** variables such as gender, age, race, ethnicity, socioeconomic status, marital status, and many more.

The **role** a variable plays in our analysis must also be considered.

- In studies where we wish to predict one variable using one or more of the remaining variables, the variable we wish to predict is commonly called the **response** variable, the **outcome** variable, or the **dependent** variable.
- Any variable we are using to predict or explain differences in the outcome is commonly called an **explanatory** variable, an **independent** variable, a **predictor** variable, or a **covariate**.

Variables can be broadly classified into one of two types:

- Quantitative
- Categorical



# Categorical Variables

**Categorical variables** take category or label values, and place an individual into one of several groups.

Categorical variables are often further classified as either:

- **Nominal**, when there is no natural ordering among the categories. Common examples would be gender, eye color, or ethnicity.
- **Ordinal**, when there is a natural order among the categories, such as, ranking scales or letter grades. However, ordinal variables are still categorical and do not provide precise measurements.

Differences are not precisely meaningful, for example, if one student scores an A and another a B on an assignment, we cannot say precisely the difference in their scores, only that an A is larger than a B.

One special variable type occurs when a variable has only two possible values.

- A variable is said to be **Binary** or **Dichotomous**, when there are only two possible levels.

These variables can usually be phrased in a “yes/no” question. “Smoking” is an example of a binary variable.

**Quantitative variables** take numerical values, and represent some kind of measurement.

Quantitative variables are often further classified as either:

- **Discrete**, when the variable takes on a countable number of values. Most often these variables indeed represent some kind of count such as the number of prescriptions an individual takes daily.
- **Continuous**, when the variable can take on any value in some range of values. Our precision in measuring these variables is often limited by our instruments.

Units should be provided.

Common examples would be height (cm), weight (kg), or time to recovery (days).

# Coding categorical variables

- It is quite common to code the values of a categorical variable as numbers, but you should remember that these are just codes.
- They have no arithmetic meaning (i.e., it does not make sense to add, subtract, multiply, divide, or compare the magnitude of such values).
- Usually, if such a coding is used, all categorical variables will be coded and we will tend to do this type of coding for datasets.

# Transforming quantitative variables to ordinal

- Sometimes, **quantitative variables** are **divided into groups** for analysis.
- In such a situation, although the original variable was quantitative, the variable analyzed is categorical.
- A common example is to provide information about an individual's Body Mass Index by stating whether the individual is underweight, normal, overweight, or obese.
- This categorized BMI is an example of an ordinal categorical variable.

# The Recoding procedure in SPSS

et2] - IBM SPSS Statistics Data Editor

The screenshot displays the IBM SPSS Statistics Data Editor interface. The 'Transform' menu is open, showing various options. The option 'Recode into Different Variables...' is highlighted in yellow. Other visible options include 'Compute Variable...', 'Count Values within Cases...', 'Shift Values...', 'Recode into Same Variables...', 'Automatic Recode...', 'Visual Binning...', 'Optimal Binning...', 'Prepare Data for Modeling', 'Rank Cases...', 'Date and Time Wizard...', 'Create Time Series...', 'Replace Missing Values...', and 'Random Number Generators...'. The 'Run Pending Transforms' option is at the bottom of the menu, with the keyboard shortcut 'Ctrl+G' displayed next to it. The background shows a portion of the data editor grid with some text visible, such as 'id', 'index', 'assumption', 'Consumption', 'Vegetable', and 'fruit consumption'.

# The Recoding procedure in SPSS (2)

Recode into Different Variables: Old and New Values

Numeric Variable -> Output Variable:  
bmi -> bmi.level

Old and New Values...

If... (optional case selection condition)

Old Value

- Value:
- System-missing
- System- or user-missing
- Range:
- Range, LOWEST through value:
- Range, value through HIGHEST:
- All other values

New Value

- Value: 2
- System-missing
- Copy old value(s)

Old -> New:

| Old                    | New |
|------------------------|-----|
| Lowest thru 18,5       | 0   |
| 18.00001 thru 24.99999 | 1   |
| 25 thru Highest        | 2   |

Output variables are strings Width: 8

Convert numeric strings to numbers (5->5)

Buttons: OK, Paste, Reset, Cancel, Help, Continue, Cancel, Help

Trichotomizing the bmi variable: a healthy BMI according to the BNHS lies between 18.5 and 25.

# Importance of variable classification

The **types of variables** you are analyzing **directly relate to** the available descriptive and inferential statistical methods.

It is important to:

- assess how you will measure the effect of interest and
- know how this determines the statistical methods you can use.



# The role of descriptive statistics

**Descriptive analysis** allows us to make sense of the data by converting them from their raw form to a more informative one.

In particular, descriptive statistics consists of:

- organizing and summarizing the raw data,
- discovering important features and patterns in the data and any striking deviations from those patterns, and then
- interpreting our findings in the context of the problem

And can be useful for:

- describing the **distribution** of a single variable (center, spread, shape, outliers). By **distribution**, we mean
  - what values the variable takes, and
  - how often the variable takes those values.
- checking data (for errors or other problems)
- checking assumptions to more complex statistical analyses
- investigating relationships between variables

# Univariate and multivariate analysis

- Examining Distributions — exploring data one variable at a time.
- Examining Relationships — exploring data two (or more) variables at a time.

In Descriptive statistics, exploration of the data always consists of:

- visual displays, supplemented by
- numerical measures.

# Summary of descriptive statistics

|             |                                | Methods   |  |
|-------------|--------------------------------|---|--|
|             |                                | Statistical   | Graphical  |
| <b>Data</b> | <b>Categorical or Discrete</b> | <b>Univariate Analysis</b><br>Frequency Tables<br>(Absolute/Relative/Cumulative Relative Frequency) | <b>Univariate</b><br>Pie charts<br>Bar charts                            |
|             | <b>Quantitative</b>            | <b>Bi-(or multi-)variate Analysis</b><br>Contingency Tables   | <b>Bivariate</b><br>Clustered Bar Charts                                 |
|             |                                | <b>Univariate Analysis</b><br>Central Tendency<br>Position<br>Dispersion<br>Distribution Type       | <b>Univariate</b><br>Histogram<br>Boxplot<br>Ogive<br>Stem & Leaf<br>Dot |
|             |                                | <b>Bi-(or multi-)variate Analysis</b><br>Correlation  | <b>Bivariate</b><br>Scatterplot  |

# Numerical measures & Graphs for Categorical Variables

A Frequency Distribution or Frequency Table is the primary set of numerical measures for **one categorical variable** or one **quantitative discrete variable which assumes few different values**.

- Consists of a table with each different value (category) the variable takes, along with the relevant count and percentage for each category.
- SPSS automatically provides additionally the relevant cumulative relative frequencies. **Note this output makes sense only in ordinal and discrete variables.**
- Provides a summary of the distribution for a single variable.

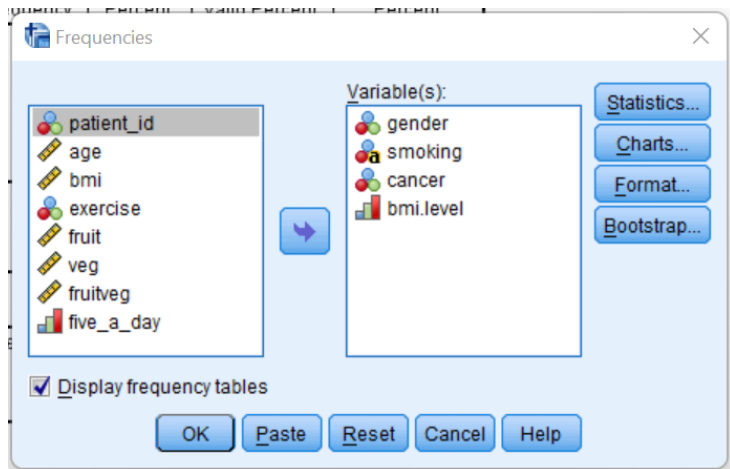
# Frequencies - Categorical Variables

VIEWER

The screenshot shows the SPSS software interface. The 'Analyze' menu is open, and the 'Descriptive Statistics' option is selected. The 'Frequencies...' option is highlighted in the sub-menu. The background shows a data table with the following visible content:

|     |          |     |       |
|-----|----------|-----|-------|
| lid | Never sm |     |       |
|     | Past sm  |     |       |
|     | Current  |     |       |
|     | NA       |     |       |
|     | Total    | 1,5 | 100,0 |

## Frequencies - Categorical Variables (2)



# Frequency Tables in SPSS Output Viewer

**Smoking status**

|         | Frequency      | Percent | Valid Percent | Cumulative Percent |
|---------|----------------|---------|---------------|--------------------|
|         | Never smoker   | 26      | 39,4          | 40,0               |
| Valid   | Past smoker    | 18      | 27,3          | 67,7               |
|         | Current smoker | 21      | 31,8          | 100,0              |
|         | Total          | 65      | 98,5          | 100,0              |
| Missing | 99             | 1       | 1,5           |                    |
| Total   |                | 66      | 100,0         |                    |

**Cancer status**

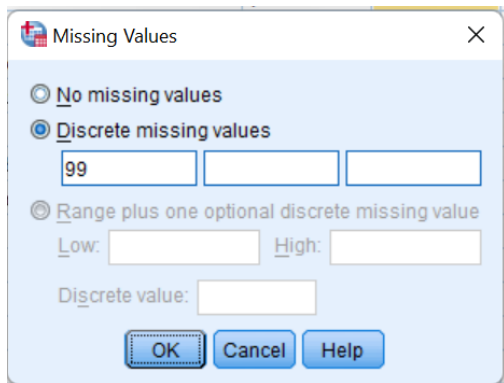
|       | Frequency               | Percent | Valid Percent | Cumulative Percent |
|-------|-------------------------|---------|---------------|--------------------|
|       | Patients without Cancer | 51      | 77,3          | 77,3               |
| Valid | Patients with cancer    | 15      | 22,7          | 100,0              |
|       | Total                   | 66      | 100,0         |                    |

**Bmi level**

|       | Frequency   | Percent | Valid Percent | Cumulative Percent |
|-------|-------------|---------|---------------|--------------------|
|       | Low bmi     | 8       | 12,1          | 12,1               |
| Valid | Healthv bmi | 26      | 39,4          | 51,5               |
|       | High bmi    | 32      | 48,5          | 100,0              |
|       | Total       | 66      | 100,0         |                    |



# Missing values declaration in SPSS



The image shows the 'Missing Values' dialog box in SPSS. It has a title bar with the SPSS logo and a close button. The dialog contains three radio button options: 'No missing values', 'Discrete missing values', and 'Range plus one optional discrete missing value'. The 'Discrete missing values' option is selected. Below this option are three input boxes, with the first containing '99'. Below the other two options are 'Low:' and 'High:' labels with corresponding input boxes, and a 'Discrete value:' label with an input box. At the bottom are three buttons: 'OK', 'Cancel', and 'Help'. The 'OK' button is highlighted with a dashed border.

Missing Values

No missing values

Discrete missing values

99

Range plus one optional discrete missing value

Low: High:

Discrete value:

OK Cancel Help

# Frequency tables, using R

Missing values are automatically excluded from the analysis in R, using:  
`table(·)`

In the case these should be taken into consideration, use:  
`table(·, exclude = NULL)`

```
> smoking <- g$smoking
> table(smoking)
smoking
 0  1  2
26 18 21
> table(smoking, exclude = NULL)
smoking
  0    1    2 <NA>
26   18   21    1
> |
```

# Graphical displays for Categorical / Discrete variables

There are two simple graphical displays for visualizing the distribution of one categorical variable:

- Pie Charts
- Bar Charts

## Remark:

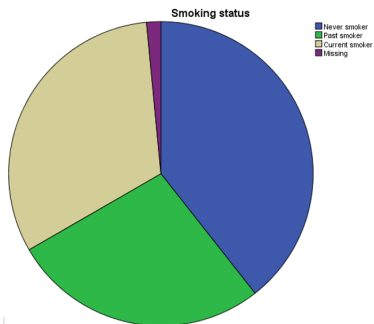
- For ordinal categorical variables, pie charts are seldom used since the information about the order can be lost in such a display. Be careful that bar charts for ordinal variables display the data in a reasonable order given the scenario.
- While both the pie chart and the bar chart help us visualize the distribution of a categorical variable, the pie chart emphasizes how the different categories relate to the whole, and the bar chart emphasizes how the different categories compare with each other.

# Categorical / discrete variable plots

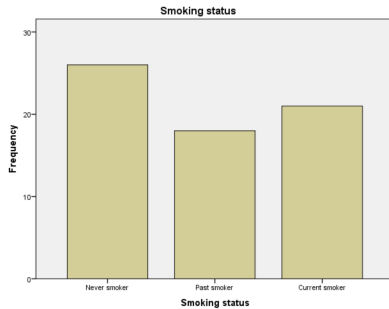
The image shows two overlapping dialog boxes from the SPSS software. The main dialog box is titled "Frequencies" and contains a list of variables on the left, including "patient\_id", "age", "bmi", "exercise", "fruit", "veg", "fruitveg", "five\_a\_day", and "filter \$". A blue arrow points from this list to a "Variable(s):" box on the right, which contains "gender", "smoking", "cancer", and "bmi.level". Below the variable list is a checked checkbox for "Display frequency tables". At the bottom of the "Frequencies" dialog are buttons for "OK", "Paste", "Reset", "Cancel", and "Help".

The second dialog box, titled "Frequencies: Charts", is open over the main dialog. It has a "Chart Type" section with radio buttons for "None", "Bar charts", "Pie charts" (which is selected and highlighted with a dashed box), and "Histograms:". Below "Histograms:" is a checkbox for "Show normal curve on histogram". The "Chart Values" section has radio buttons for "Frequencies" (selected) and "Percentages". At the bottom of the "Charts" dialog are buttons for "Continue", "Cancel", and "Help".

# Categorical / discrete variable plots: Output in SPSS



(a) Pie chart

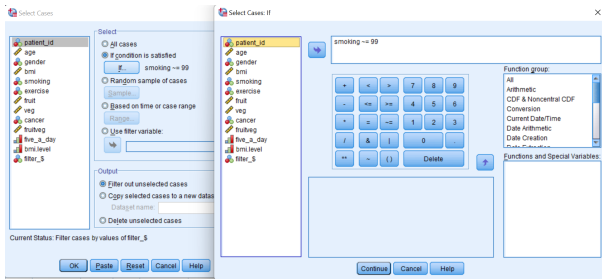
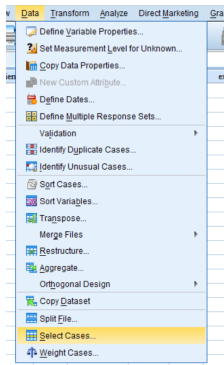


(b) Bar chart

How can missing-values "pie-chunk" be suppressed?

# Select cases

The Select Cases menu allows us to filter out unwanted cases (missing or otherwise).

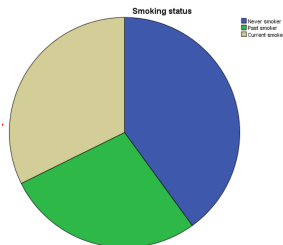


# Select cases (2)

Output after omitting unwanted (missing) case.

\*course.sav [DataSet2] - IBM SPSS Statistics Data Editor

|    | patient_id | age | gender | bmi       | smoking   | exercise | fruit | veg | cancer              | fruitveg |
|----|------------|-----|--------|-----------|-----------|----------|-------|-----|---------------------|----------|
| 55 | 55         | 55  | Male   | 27,868597 | Never ... | 2        | 2     |     | 4 Patients witho... | 6,00     |
| 56 | 56         | 70  | Female | 17,096258 | Curren... | 2        | 0     |     | 4 Patients with ... | 4,00     |
| 57 | 57         | 55  | Male   | 20,160581 | Never ... | 2        | 0     |     | 1 Patients with ... | 1,00     |
| 58 | 58         | 60  | Female | 18,940702 | Past s... | 2        | 2     |     | 4 Patients witho... | 6,00     |
| 59 | 59         | 73  | Male   | 12,201053 | Curren... | 2        | 0     |     | 1 Patients with ... | 1,00     |
| 60 | 60         | 59  | Male   | 19,939892 | Past s... | 2        | 0     |     | 1 Patients with ... | 1,00     |
| 61 | 61         | 56  | Male   | 24,784641 | Never ... | 2        | 2     |     | 2 Patients witho... | 4,00     |
| 62 | 62         | 60  | Female | 25,091993 | Curren... | 2        | 0     |     | 3 Patients witho... | 3,00     |
| 63 | 63         | 70  | Female | 21,932289 | Never ... | 2        | 0     |     | 0 Patients witho... | ,00      |
| 64 | 64         | 68  | Male   | 27,300000 | Never ... | 2        | 1     |     | 9 Patients witho... | 10,00    |
| 65 | 65         | 69  | Male   | 27,365738 | Curren... | 2        | 2     |     | 9 Patients witho... | 11,00    |
| 66 | 66         | 46  | Female | 25,943921 | 99        | 2        | 1     |     | 9 Patients witho... | 10,00    |
| 67 |            |     |        |           |           |          |       |     |                     |          |
| 68 |            |     |        |           |           |          |       |     |                     |          |
| 69 |            |     |        |           |           |          |       |     |                     |          |
| 70 |            |     |        |           |           |          |       |     |                     |          |



# Relationship between two categorical variables

- The relationship between two categorical variables is summarized using:
  - Data display: two-way table, supplemented by
  - Numerical measures: conditional percentages.
- Conditional percentages are calculated for each value of the explanatory variable separately. They can be row percentages, if the explanatory variable “sits” in the rows, or column percentages, if the explanatory variable “sits” in the columns.
- When we try to understand the relationship between two categorical variables, we compare the distributions of the response variable for values of the explanatory variable. In particular, we look at how the pattern of conditional percentages differs between the values of the explanatory variable.



# Contingency tables in SPSS Output viewer

Available via Analyze > Descriptive Statistics > Crosstabs

**Case Processing Summary**

|   | Cases |         |         |         |       |         |
|---|-------|---------|---------|---------|-------|---------|
|   | Valid |         | Missing |         | Total |         |
|   | N     | Percent | N       | Percent | N     | Percent |
| Vegetable and fruit consumption * Cancer status | 66    | 100,0%  | 0       | 0,0%    | 66    | 100,0%  |

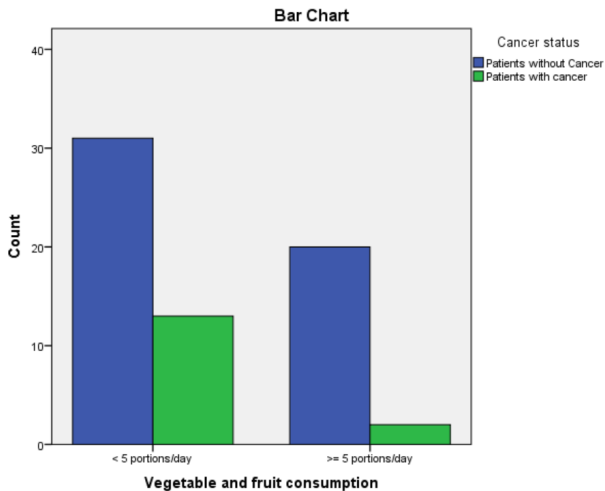
**Vegetable and fruit consumption \* Cancer status Crosstabulation**

Count

|                                 |                   | Cancer status           |                      | Total |
|---------------------------------|-------------------|-------------------------|----------------------|-------|
|                                 |                   | Patients without Cancer | Patients with cancer |       |
| Vegetable and fruit consumption | < 5 portions/day  | 31                      | 13                   | 44    |
|                                 | >= 5 portions/day | 20                      | 2                    | 22    |
| Total                           |                   | 51                      | 15                   | 66    |

# Clustered bar chart

A way to visualize the conditional frequencies (percents), instead of a table, is the clustered bar chart.



# Numerical measures & Graphs for Quantitative Variables

- **(a) Central Tendency**

- Mean
- Median
- Mode

- **(b) Location measures**

- Quartiles
- Percentiles
- ...

- **(c) Dispersion**

- Range
- Interquartile range
- Variance
- Standard deviation
- Coefficient of variation

- **(d) Distribution shape**

- Skewness
- Kyrtnosis

# Central tendency: Mean

- The **sample mean** is the average of a set of observations (i.e., the sum of the observations divided by the number of observations).
- Denoting  $x_1, \dots, x_n$  the observations, the mean is given by:

$$\bar{x} = \frac{\sum_{i=1}^n x_i}{n} = \frac{x_1 + x_2 + \dots + x_n}{n}$$

- The bar notation is commonly used to represent the sample mean, i.e. the mean of the sample.

# Central tendency: Median

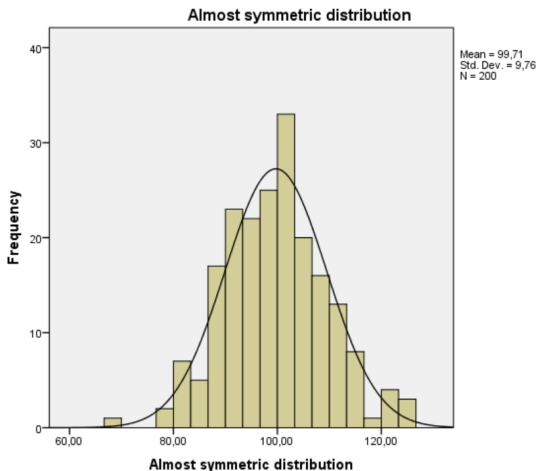
- The median  $M$  is the midpoint of the distribution. It is the number such that half of the observations fall above, and half fall below.
- To find the median:
  - Order the data from smallest to largest. Consider whether  $n$ , the number of observations, is even or odd.
  - If  $n$  is odd, the median  $M$  is the center observation in the ordered list. This observation is the one “sitting” in the  $(n + 1) / 2$  spot in the ordered list.
  - If  $n$  is even, the median  $M$  is the mean of the two center observations in the ordered list. These two observations are the ones “sitting” in the  $(n / 2)$  and  $(n / 2) + 1$  spots in the ordered list.

# Mean and Median comparison

- The mean describes the center as an average value, in which the **actual values of the data points** play an important role.
- The median, on the other hand, locates the middle value as the center, and the **order of the data** is the key.
- - Data set A  $\rightarrow$  64 65 66 68 70 71 73 (**mean=68.1, and median=68**)
  - Data set B  $\rightarrow$  64 65 66 68 70 71 730 (**mean=162, and median=68**)
- The mean is very sensitive to outliers (as it factors in their magnitude), while the median is resistant to outliers.
- The mean is an appropriate measure of center for symmetric distributions with no outliers. In all other cases, the median is often a better measure of the center of the distribution.

## Mean and Median comparison (2)

For symmetric distributions with no outliers: the mean is approximately equal to the median.



**Statistics**

Almost symmetric distribution

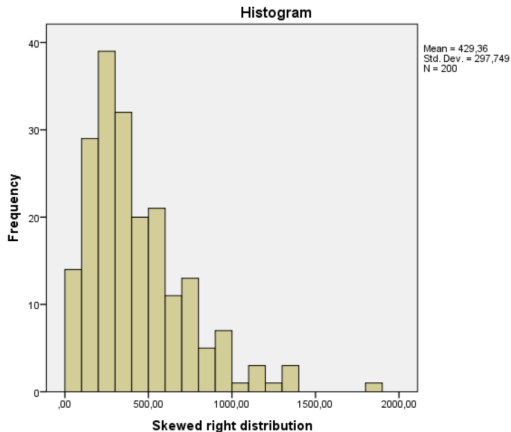
|                        | Valid              | Missing |
|------------------------|--------------------|---------|
| N                      | 200                | 0       |
| Mean                   | 99,7123            |         |
| Median                 | 99,6501            |         |
| Mode                   | 69,85 <sup>a</sup> |         |
| Std. Deviation         | 9,76033            |         |
| Skewness               | ,182               |         |
| Std. Error of Skewness | ,172               |         |
| Kurtosis               | ,149               |         |
| Std. Error of Kurtosis | ,342               |         |
| Range                  | 56,38              |         |
| Minimum                | 69,85              |         |
| Maximum                | 126,23             |         |
| Percentiles            |                    |         |
| 25                     | 92,9862            |         |
| 50                     | 99,6501            |         |
| 75                     | 105,6550           |         |

a. Multiple modes exist. The smallest value is shown



# Mean and Median comparison (2)

For skewed right distributions and/or datasets with high outliers: the mean is greater than the median.



**Statistics**

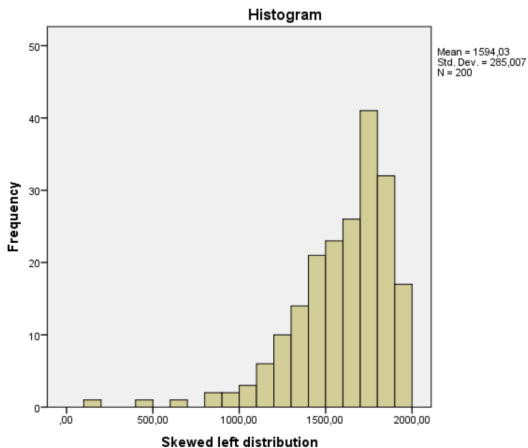
Skewed right distribution

|                        |         |                    |
|------------------------|---------|--------------------|
| N                      | Valid   | 200                |
|                        | Missing | 0                  |
| Mean                   |         | 429,3614           |
| Median                 |         | 342,6716           |
| Mode                   |         | 14,24 <sup>a</sup> |
| Std. Deviation         |         | 297,74909          |
| Skewness               |         | 1,378              |
| Std. Error of Skewness |         | ,172               |
| Kurtosis               |         | 2,637              |
| Std. Error of Kurtosis |         | ,342               |
| Range                  |         | 1840,02            |
| Minimum                |         | 14,24              |
| Maximum                |         | 1854,26            |
| Percentiles            | 25      | 220,5724           |
|                        | 50      | 342,6716           |
|                        | 75      | 571,4021           |

a. Multiple modes exist. The smallest value is shown

# Mean and Median comparison (3)

For skewed left distributions and/or datasets with low outliers: the mean is less than the median.



**Statistics**

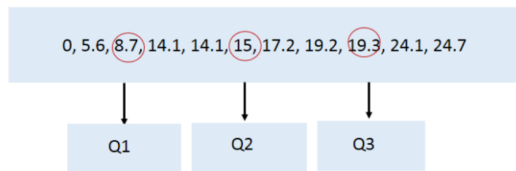
Skewed left distribution

|                        |         |                     |
|------------------------|---------|---------------------|
| N                      | Valid   | 200                 |
|                        | Missing | 0                   |
| Mean                   |         | 1594,0347           |
| Median                 |         | 1656,4611           |
| Mode                   |         | 166,94 <sup>a</sup> |
| Std. Deviation         |         | 285,00733           |
| Skewness               |         | -1,537              |
| Std. Error of Skewness |         | ,172                |
| Kurtosis               |         | 3,937               |
| Std. Error of Kurtosis |         | ,342                |
| Range                  |         | 1816,44             |
| Minimum                |         | 166,94              |
| Maximum                |         | 1983,38             |
| Percentiles            | 25      | 1433,6663           |
|                        | 50      | 1656,4611           |
|                        | 75      | 1796,7032           |

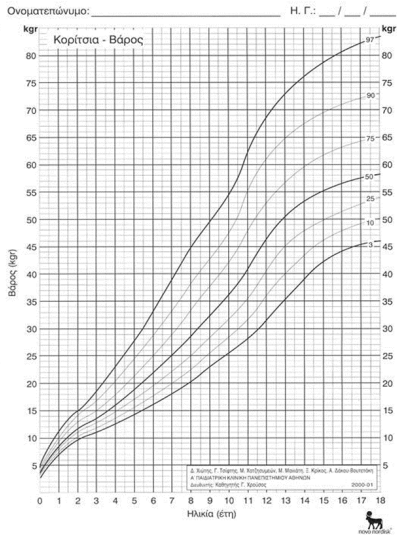
a. Multiple modes exist. The smallest value is shown

# Position measures: Percentiles

- In general the  $p$ -th percentile can be interpreted as a location in the data for which approximately  $p\%$  of the other values in the distribution fall below the  $p$ -th percentile and  $(100-p)\%$  fall above the  $p$ -th percentile.
- **Special cases:**
  - The **first quartile** ( $Q_1$ ) is the value such that one quarter (25%) of the data points fall below it, or the median of the bottom half of the data.
  - The **third quartile** ( $Q_3$ ) is the value such that three quarters (75%) of the data points fall below it, or the median of the top half of the data.
- The combination of the five numbers ( $min, Q_1, M, Q_3, max$ ) is called the **five number summary**, and provides a quick numerical description of both the center and spread of a distribution.

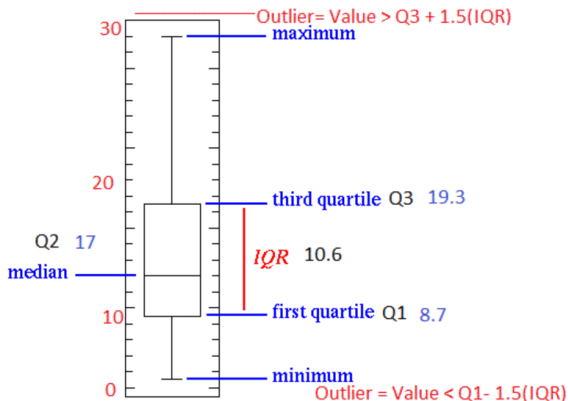


# Position measures: Percentiles (2)



# Boxplot

The Boxplot is an interesting plot visualizing the 5-number summary.



# Outliers

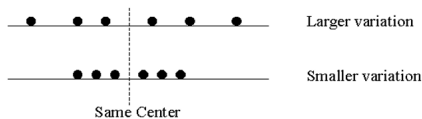
- An observation is considered a **potential outlier** if it is:
  - below  $Q_1 - 1.5(IQR)$ , or
  - above  $Q_3 + 1.5(IQR)$
- An observation is considered an **extreme outlier** if it is:
  - below  $Q_1 - 3(IQR)$ , or
  - above  $Q_3 + 3(IQR)$

## Dealing with outliers:

- If an outlier can be understood to have been produced by essentially the **same sort of physical or biological process as the rest of the data**, and if such extreme values are expected to eventually occur again, then such an outlier **should be kept in the data**.
- If an outlier can be explained to have been produced under **fundamentally different conditions (or process) from the rest of the data**, such an outlier **can be removed from the data**.
- An outlier might indicate **a mistake in the data** (typo, measuring error), in which case it **should be corrected if possible or else removed**.

# Dispersion measures

A measure of center by itself is not enough to describe a distribution.



In order to describe the distribution, we need to supplement the graphical display not only with a measure of center, but also with a measure of the variability (or spread) of the distribution.

The three most commonly used measures of spread:

- Range
- Inter-quartile range (IQR)
- Standard deviation

provide very different ways to quantify the variability of the distribution and **do not try to estimate the same quantity**, providing information about three different aspects of the spread of the distribution which, together, give a more complete picture of the spread of the distribution.

# Dispersion measures: Range and Interquartile range (IQR)

- The **range** covered by the data is the most intuitive measure of variability. The range is exactly the distance between the smallest data point (min) and the largest one (max); i.e.,

$$\text{Range} = \text{max} - \text{min}.$$

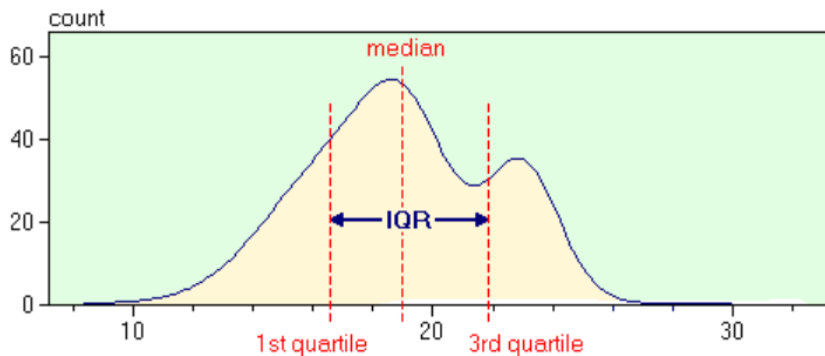
- While the range quantifies the variability by looking at the range covered by ALL the data, the **Inter-Quartile Range** (IQR) measures the variability of a distribution by giving us the range covered by the MIDDLE 50% of the data; i.e.,

$$\text{IQR} = Q_3 - Q_1,$$

where  $Q_3$  and  $Q_1$  are the 3rd and 1st quartiles, respectively.



# Dispersion measures: Range and Interquartile range (IQR)

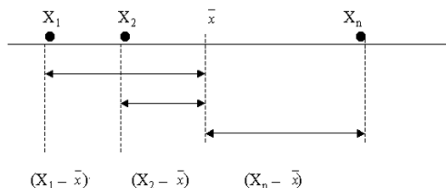


# Dispersion measures: Variance

- The **variance** ( $s^2$ ) measures the extent to which the data  $x_1, x_2, \dots, x_n$  deviate from their mean ( $\bar{x}$ ). It is calculated as the

$$s^2 = \frac{\sum_{i=1}^n (x_i - \bar{x})^2}{n - 1}.$$

- Uses squared deviations, due to  $\sum_{i=1}^n (x_i - \bar{x}) = 0$ .



- The variance is not commonly used as a measure of spread directly as its units are the square of the units of the original data.

# Dispersion measures: Standard deviation

- The **standard deviation** ( $s$ ) of the data is the square root of the variance; i.e.,

$$s = \sqrt{\frac{\sum_{i=1}^n (x_i - \bar{x})^2}{n - 1}}.$$

- The standard deviation measures the spread by reporting a typical (average) distance between the data points and their mean.
- It is appropriate to use the standard deviation as a measure of spread with the mean as the measure of center.
- Since the **mean and standard deviations are highly influenced by extreme observations**, they should be used as numerical descriptions of the center and spread **only for distributions that are roughly symmetric, and have no extreme outliers**. In all other situations, we prefer the 5-number summary.

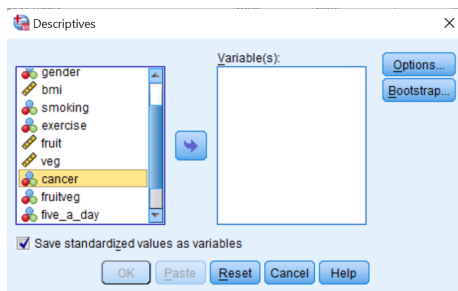
# Standardized scores (Z-scores)

- Standardized scores, also called z-score,s use the mean and standard deviation as the primary measures of center and spread and are therefore most useful when the distribution is reasonably symmetric with no extreme outliers.
- For any individual, the z-score tells us how many standard deviations the raw score for that individual deviates from the mean and in what direction. A positive z-score indicates the individual is above average and a negative z-score indicates the individual is below average.
- To calculate a z-score, we take the individual value and subtract the mean and then divide this difference by the standard deviation; i.e.,

$$z_1 = \frac{x_1 - \bar{X}}{s}.$$

# Z-scores in SPSS

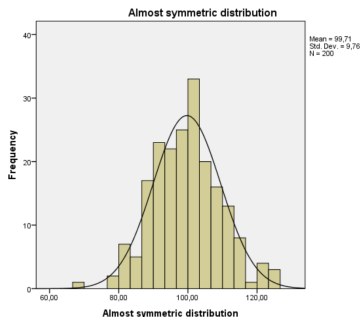
Z-scores for the cases in any particular quantitative variable are obtainable in SPSS via Analyze > Descriptive Statistics > Descriptives



- Measures of position also allow us to compare values from different distributions. For example, we can present the percentiles or z-scores of an individual's height and weight. These two measures together would provide a better picture of how the individual fits in the overall population than either would alone.

# The normal distribution

Many variables have a symmetric mound-shaped distribution (recall Slide #35).



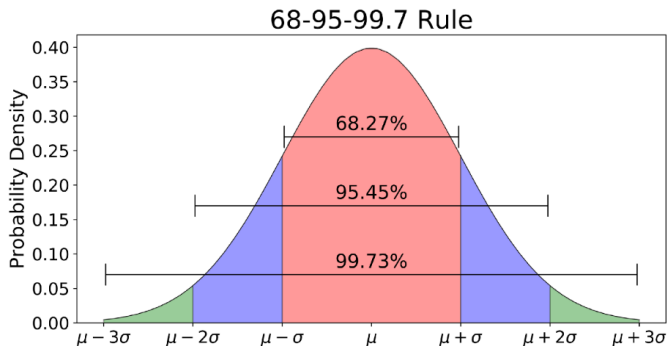
Superpositioned in the histogram, the normal curve

$$f(x; \mu, \sigma) = \frac{1}{\sigma\sqrt{2\pi}} e^{-\frac{(x-\mu)^2}{2\sigma^2}}, -\infty < x < \infty$$

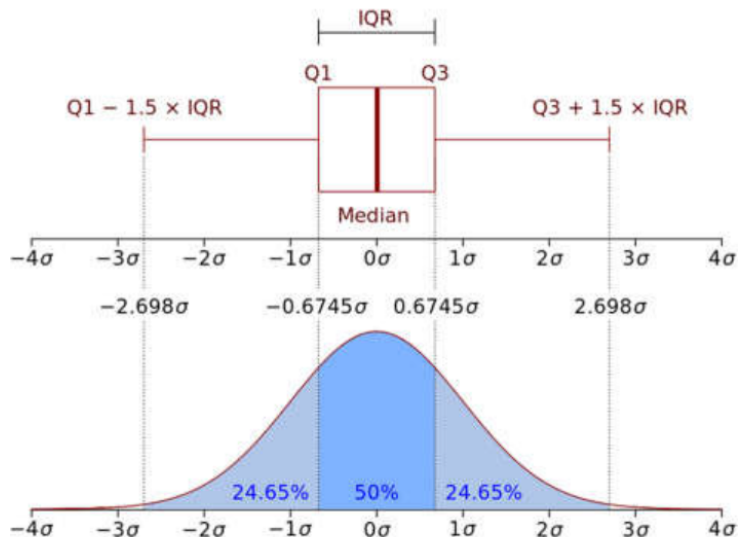
with  $(\mu, \sigma) = (\bar{x}, s) = (99.71, 9.76)$ .

# The standard deviation rule for the normal distribution

Another way to interpret the standard deviation of such a distribution is as follows:



# Fitting a box plot on a normal distribution





# Outlier identification via Z-scores

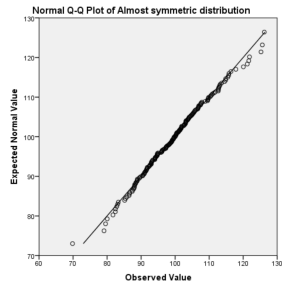
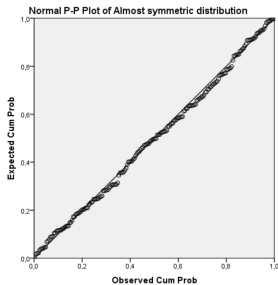
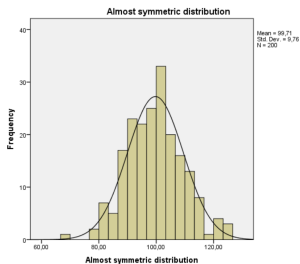
Standardized scores can be used to help identify potential outliers:

- For approximately normal distributions, z-scores greater than 2 or less than -2 are rare (will happen approximately 5% of the time).
- For any distribution, z-scores greater than 4 or less than -4 are rare (will happen less than 6.25% of the time).

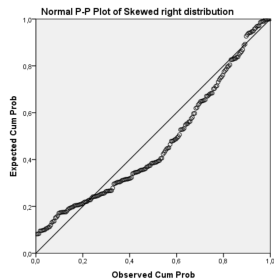
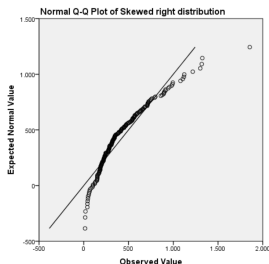
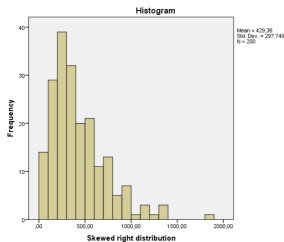
# Visual Methods of Assessing Normality

- We can add a “normal curve” to the histogram which shows the normal distribution having the same mean and standard deviation as our sample (see slide #54). The closer the histogram fits this curve, the more (perfectly) normal the sample.
- **Q-Q plot:** In these graphs, the percentiles or quantiles of the theoretical distribution (in this case the standard normal distribution) are plotted against those from the data. If the data matches the theoretical distribution, the graph will result in a straight line.
- Q-Q plots are obtainable under Analyze > Descriptive Statistics > Q-Q Plots.
- **P-P plot:** The cumulative probabilities  $F(x_i) = P(X < x_i)$  of the empirical distribution of the sample are plotted against the theoretical cumulative probabilities under the normal curve. If the data matches the theoretical distribution, the graph will result in a straight line.
- P-P plots are obtainable under Analyze > Descriptive Statistics > P-P Plots.

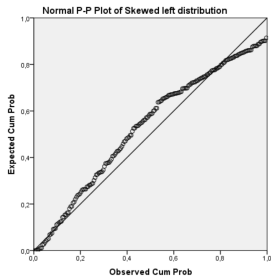
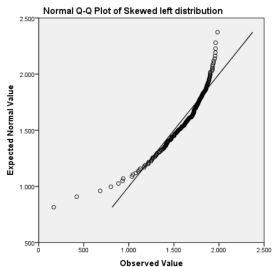
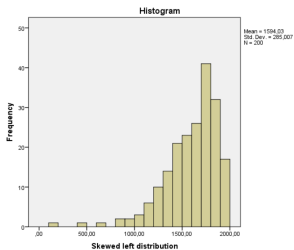
# P-P & Q-Q plots for almost normal distribution



# P-P & Q-Q plots for skewed right distribution

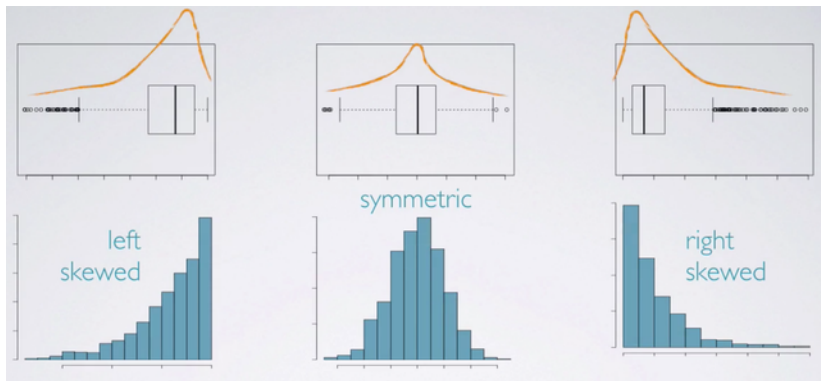


# P-P & Q-Q plots for skewed left distribution



# Numerical measures for skewness

- **Skewness** is a measure of the asymmetry of a distribution.
- The normal distribution is symmetric and has a skewness value of 0.
- A distribution with a significant positive skewness has a long right tail. A distribution with a significant negative skewness has a long left tail.



## Numerical measures for skewness (2)

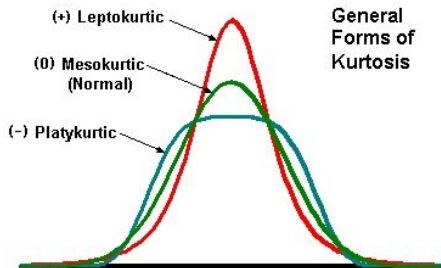
- Many formulae for calculating skewness exist (elementary Pearson, Bowley/Galton, etc.)
- SPSS provides the Fisher-Pearson skewness coefficient:

$$\beta_1 = \sqrt{\frac{n(n-1)}{n-2}} \frac{\frac{1}{n} \cdot \sum_{i=1}^n (x_i - \bar{x})^3}{\left( \sqrt{\frac{1}{n} \sum_{i=1}^n (x_i - \bar{x})^2} \right)^3}$$

- The ratio of skewness to its standard error can be used to indicate a departure from symmetry and function as a test of normality. As a guideline, you can reject normality if the ratio is less than -2 or greater than +2.

# Numerical measures for kurtosis

- **Kurtosis** is a measure of the extent to which there are outliers.
- For a standard normal distribution, the value of the kurtosis statistic is zero.
- A large positive value for kurtosis indicates that the tails of the distribution are longer than those of a normal distribution (**leptokurtic** distribution); a negative value for kurtosis indicates shorter tails (**platykurtic** distribution, becoming more like those of a box-shaped uniform distribution).





## Numerical measures for kurtosis (2)

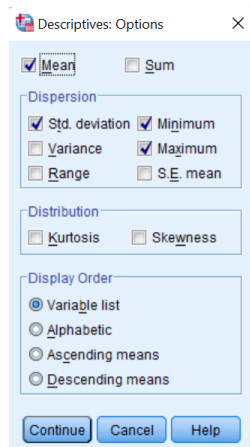
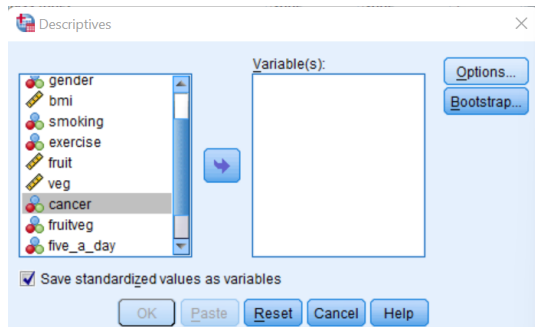
- SPSS provides the Bliss kurtosis coefficient:

$$\beta_2 = \frac{(n+1)(n-1)}{(n-2)(n-3)} \cdot \frac{\frac{1}{n} \cdot \sum_{i=1}^n (x_i - \bar{x})^4}{\left(\frac{1}{n} \sum_{i=1}^n (x_i - \bar{x})^2\right)^2} - 3 \cdot \frac{(n-1)^2}{(n-2)(n-3)}$$

- The ratio of kurtosis to its standard error can be used as a test of normality (that is, you can reject normality if the ratio is less than -2 or greater than +2).

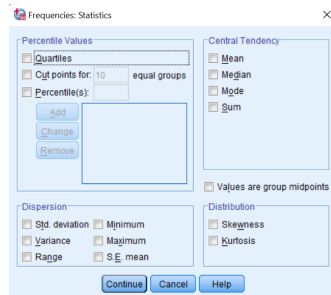
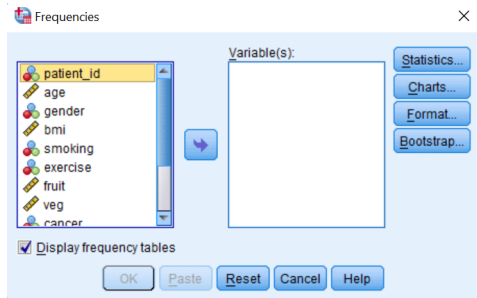
# Numerical measures for quantitative variables in SPSS

- Basic measures may be obtained via Analyze > Descriptive Statistics > Descriptives

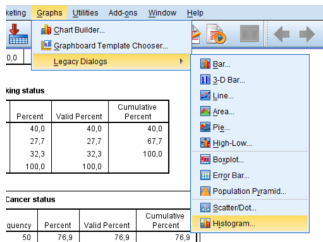


# Numerical measures for quantitative variables in SPSS (2)

- Additional measures may be obtained via Analyze > Descriptive Statistics > Frequencies
- When analyzing quantitative variables, it is suggested to suppress frequency tables in the output.



# SPSS Chart builder/Legacy dialogs



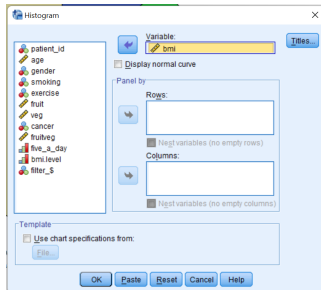
The screenshot shows the SPSS Chart Builder dialog box. The 'Legacy Dialogs' menu is open, showing options like Bar, 3-D Bar, Line, Area, Pie, High-Low, Dotplot, Error Bar, Population Pyramid, Scatter/Dot, and Histogram. The Histogram option is highlighted. Below the dialog, two tables are displayed:

**king status**

| Percent | Valid Percent | Cumulative Percent |
|---------|---------------|--------------------|
| 40,0    | 40,0          | 40,0               |
| 27,7    | 27,7          | 67,7               |
| 32,3    | 32,3          | 100,0              |
| 100,0   | 100,0         |                    |

**Cancer status**

| quency | Percent | Valid Percent | Cumulative Percent |
|--------|---------|---------------|--------------------|
| 50     | 76,9    | 76,9          | 76,9               |



The screenshot shows the SPSS Histogram dialog box. The 'Variable' field contains 'bmi'. The 'Display normal curve' checkbox is checked. The 'Panel by' section has 'Rows' and 'Columns' fields, both empty. The 'Template' section has 'Use chart specifications from:' checked, with an 'File' button below it. The 'OK', 'Paste', 'Reset', 'Cancel', and 'Help' buttons are at the bottom.

# Graphs for Quantitative variables: Histogram

- The histogram is a graphical display of the distribution of a quantitative variable. It plots the number (count) of observations that fall in intervals of values.
- There are many valid choices for interval widths and starting points. There are a few rules of thumb used by software packages to find optimal values.
- The choice of bins or intervals affects a histogram

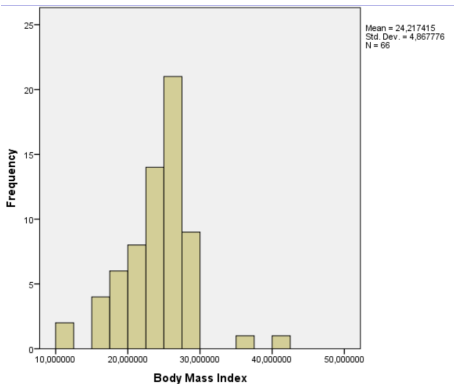
# Graphs for Quantitative variables: Stem & Leaf plot

- The leaf is the right-most digit.
- The stem is **everything** except the right-most digit.
- It preserves the original data.
- It sorts the data.
- When rotated 90 degrees counterclockwise, the stem and leaf plot visually resembles a histogram.
- Easy to create by hand for small samples.

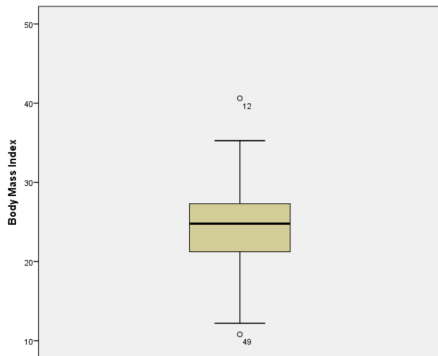
# Graphs for Quantitative variables: Dotplot

- The dotplot, like the stem and leaf plot, shows each observation, but displays it with a dot rather than with its actual value.
- It preserves the original data.
- It sorts the data.
- Visually resembles a histogram.
- Easy to create by hand for small samples.
- Suitable for small data sets.

# Graphs for Quantitative variables



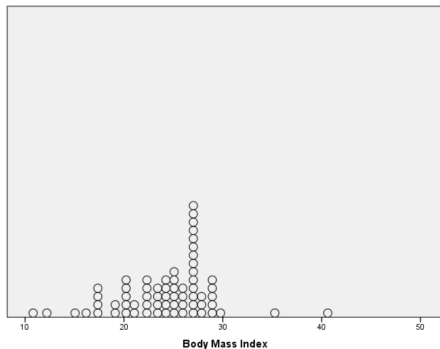
(a) Histogram



(b) Boxplot



# Graphs for Quantitative variables (2)



(c) Dotplot

## Body Mass Index

Body Mass Index Stem-and-Leaf Plot

| Frequency   | Stem & Leaf                       |
|-------------|-----------------------------------|
| 1,00        | Extremes (<=11)                   |
| 1,00        | 1 . 2                             |
| 10,00       | 1 . 5677778999                    |
| 22,00       | 2 . 0000111222333333444444        |
| 30,00       | 2 . 55555666666777777777777888899 |
| ,00         | 3 .                               |
| 1,00        | 3 . 5                             |
| 1,00        | Extremes (>=41)                   |
| Stem width: | 10                                |
| Each leaf:  | 1 case(s)                         |

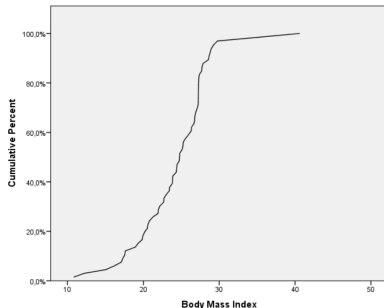
(d) Stem & Leaf

**Remark.** The Stem & Leaf plot is the only which is exclusively available through Analyze>Descriptive Statistics>Explore>Plots, rather than the usual Chart builder/Legacy dialogs options.

# Graphs for Quantitative variables (3)

The **ogive** includes information regarding the cumulative frequencies. (Obtainable via Legacy dialogs.)

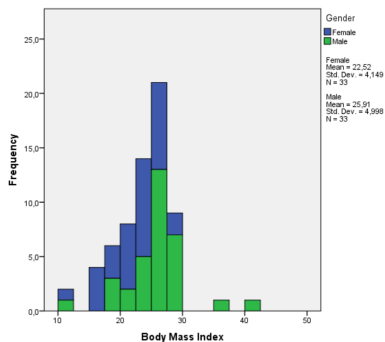
The image shows two overlapping dialog boxes from SPSS. The 'Chart Builder' dialog is on the left, showing a list of variables including 'patient\_id', 'age', 'gender', 'bmi', 'smoking', 'exercise', 'fruit', 'veg', 'cancer', 'fruitveg', 'live\_a\_day', and 'Category 1'. The 'bmi' variable is selected and placed on the chart area. The 'Element Properties' dialog is on the right, showing the 'Edit Properties of' section with 'Line1' selected. The 'Statistics' section has 'Cumulative Percentage' selected. The 'Interpolation' section has 'Type' set to 'Straight' and 'Location' set to 'Left'.



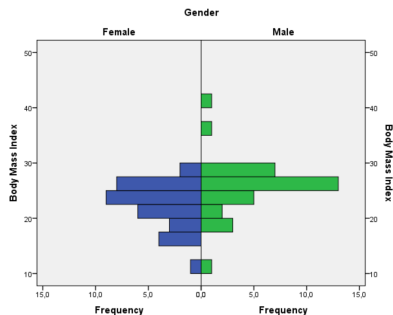
(e) Ogive

# Clustered/split histogram

Many times, it is instructive to split the histogram or boxplot of a quantitative variable according to the categories defined by a categorical (or discrete) variable.

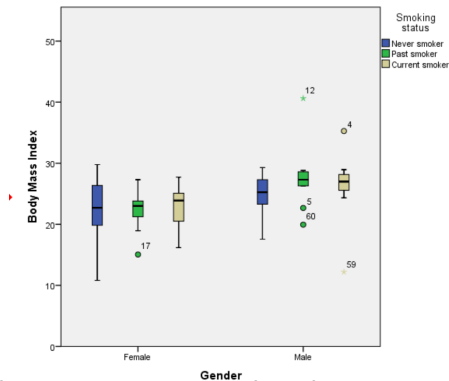
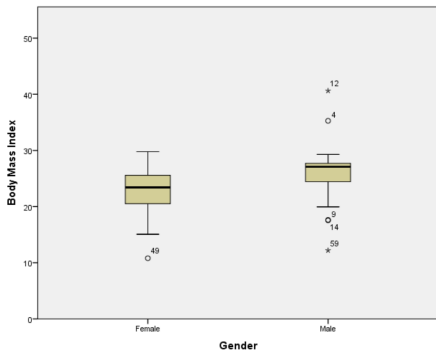


(a) Clustered histogram



(b) Split histogram

# Comparative (side-by-side)/Clustered Boxplots

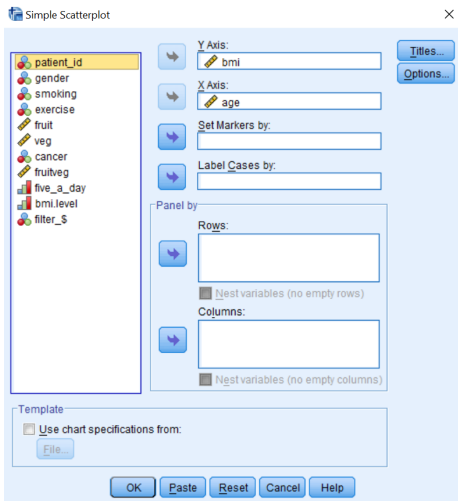
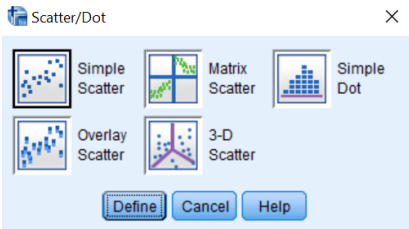


- When exploring the relationship between a categorical explanatory variable and a quantitative response, we essentially compare the distributions of the quantitative response for each category of the explanatory variable. The visual comparison should be supplemented comparative exploration of descriptive statistics is (possible in SPSS through Analyze > Descriptive Statistics > Explore).

# Scatterplot

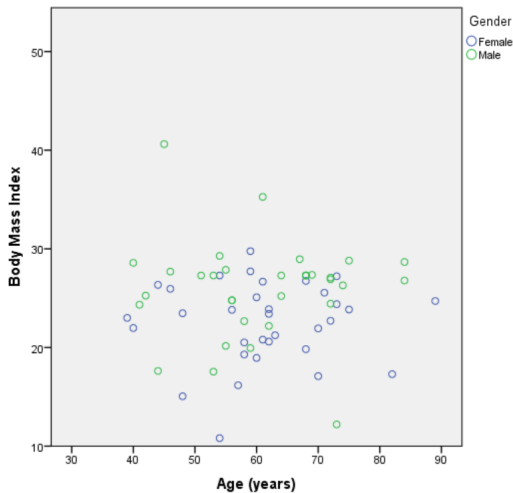
- The relationship between two quantitative variables is visually displayed using the **scatterplot**, where each point represents an individual. We always plot the explanatory variable on the horizontal X axis, and the response variable on the vertical Y axis.
- When we explore a relationship using the scatterplot we should describe the **overall pattern** of the relationship and any **deviations** from that pattern. To describe the overall pattern consider the **direction**, **form** and **strength** of the relationship.
- Adding labels to the scatterplot that indicate different groups or categories within the data might help us get more insight about the relationship we are exploring.

# Procedure for Scatterplot in SPSS



# Scatterplot: SPSS Output

The individual pairs  $(x_i, y_i)$  may be marked according to the categories of some categorical variable of interest.



# Linear relationships: Correlation

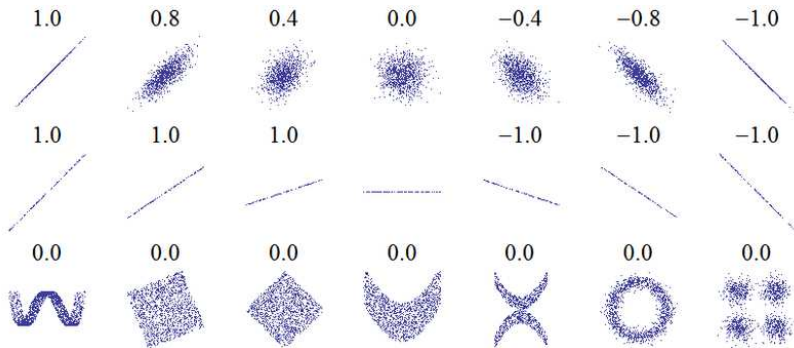
- A special case of the relationship between two quantitative variables is the **linear relationship**. In this case, a straight line simply and adequately summarizes the relationship.
- When the scatterplot displays a linear relationship, we supplement it with the **correlation coefficient** ( $r$ ), which is a numerical measure that measures the strength and direction of a **linear relationship** between two quantitative variables and is given by:

$$r = \frac{1}{n-1} \sum_{i=1}^n \left( \frac{x_i - \bar{x}}{s_X} \right) \left( \frac{y_i - \bar{y}}{s_Y} \right)$$

- The correlation ranges between -1 and 1.
- Values near -1 indicate a strong negative linear relationship, values near 0 indicate a weak linear relationship, and values near 1 indicate a strong positive linear relationship.
- Correlation is sensitive to outliers.



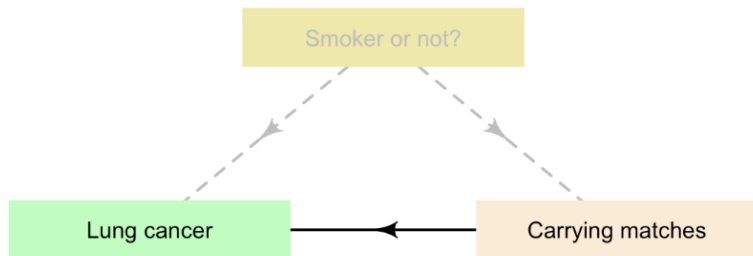
# Scatterplots for different values of $r$



- A **lurking variable** is a variable that was not included in your analysis, but that could substantially change your interpretation of the data if it were included.
- Because of the possibility of lurking variables, we adhere to the principle that **association does not imply causation**.
- Including a lurking variable in our exploration may:
  - help us to **gain a deeper understanding** of the relationship between variables, or
  - lead us to **rethink the direction of an association (Simpson's Paradox)**.

# Confounding (or lurking) variables

Lurking variables may also occur in cases where explanatory and response variables are categorical.



# Data collection

The production of data has two stages.

- First we need to choose the individuals from the population that will be included in the sample (**sampling**).
- Then, once we have chosen the individuals, we need to collect data from them (**study design**).

# Sampling, study design and their importance

- **Descriptive statistics** seeks to illuminate patterns in the data by summarizing the distributions of variables, or the relationships between them.
- Then, **inferential statistics** expands upon the descriptive statistics to draw conclusions about what is true for the entire population from which the sample was chosen.
- For this process to “work” reliably, it is essential that **sampling** results in a sample that represents the population of interest well, so that when we get to the inference stage, making conclusions based on this sample about the entire population will make sense.
- A sample that produces data that is not representative because of the systematic under- or over-estimation of the values of the variable of interest is called **biased**.
- Summaries of variables and their relationships are only valid if these have been assessed properly. Proper **study design** ensures we discover what we want to know about the variables of interest for the individuals in the sample.
- Bias may result from either a poor sampling plan or from a poor design for evaluating the variable of interest.

# Non-probabilistic sampling: Volunteer sample

In general, non-probabilistic sampling techniques result in **biased samples**; such samples produce not-representative data because of the systematic under- or over-estimation of the values of the variable of interest. In such cases, the sampled individuals only provide information about themselves, and we **cannot generalize to any larger group at all**.

- A **volunteer sample** is comprised by individuals who have selected themselves to be included. In general, volunteer samples tend to be comprised of individuals who have a particularly strong opinion about an issue, and are looking for an opportunity to voice it.
- In some cases, volunteer samples are the only ethical way to obtain a sample. (Signed consent form for participation in studies regarding new treatments.)

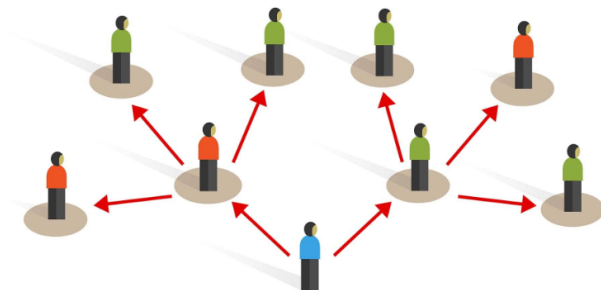
# Non-probabilistic sampling: Convenience sample

- A **convenience sample** is comprised by individuals who happen to be at the right time and place to suit the schedule of the researcher.
- Depending on what variable is being studied, it may be that a convenience sample provides a fairly representative group.
- A convenience sample may also be susceptible to bias because certain types of individuals are more likely to be selected than others.



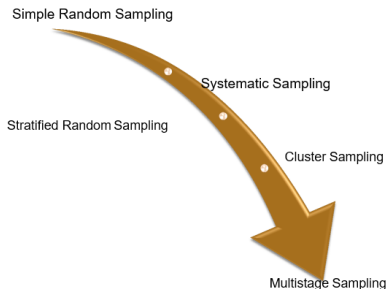
# Non-probabilistic sampling: Snowball sample

- In **snowball sampling**, currently enrolled research participants help recruit future subjects for a study.



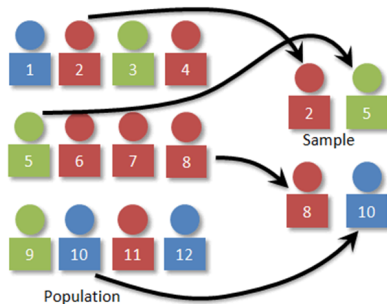
# Probabilistic sampling methods

- In general, bias may be eliminated (in theory), or at least reduced (in practice), if researchers do their best to implement a **probability sampling plan** that utilizes **randomness**.



# Probabilistic sampling: Simple random sample

- The most basic probability sampling plan is a **simple random sample**, where every group of individuals has the same chance of being selected as every other group of the same size. This is achieved by sampling at random and without replacement.
- The **sampling frame** of individuals from whom the sample is actually selected should match the population of interest; bias may result if parts of the population are systematically excluded.



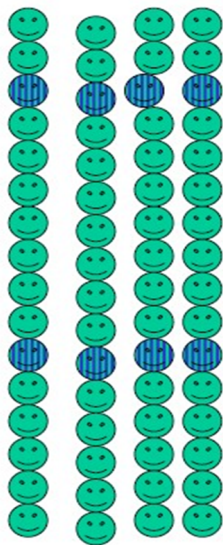
# Table of random numbers

## Table of Random Numbers

36518 36777 89116 05542 29705 83775 21564 81639 27973 62413 85652 62817 57881  
46132 81380 75635 19428 88048 08747 20092 12615 35046 67753 69630 10883 13683  
31841 77367 40791 97402 27569 90184 02338 39318 54936 34641 95525 86316 87384  
84180 93793 64953 51472 65358 23701 75230 47200 78176 85248 90589 74567 22633  
78435 37586 07015 98729 76703 16224 97661 79907 06611 26501 93389 92725 68158  
41859 94198 37182 61345 88857 53204 86721 59613 67494 17292 94457 89520 77771  
13019 07274 51068 93129 40386 51731 44254 66685 72835 01270 42523 45323 63481  
82448 72430 29041 59208 95266 33978 70958 60017 39723 00606 17956 19024 15819  
25432 96593 83112 96997 55340 80312 78839 09815 16887 22228 06206 54272 83516  
69226 38655 03811 08342 47863 02743 11547 38250 58140 98470 24364 99797 73498  
25837 68821 66426 20496 84843 18360 91252 99134 48931 99538 21160 09411 44659  
38914 82707 24769 72026 56813 49336 71767 04474 32909 74162 50404 68562 14088  
04070 60681 64290 26905 65617 76039 91657 71362 32246 49595 50663 47459 57072  
01674 14751 28637 86980 11951 10479 41454 48527 53868 37846 85912 15156 00865  
70294 35450 39982 79503 34382 43186 69890 63222 30110 56004 04879 05138 57476  
73903 98066 52136 89925 50000 96334 30773 80571 31178 52799 41050 76298 43995  
87789 56408 77107 88452 80975 03406 36114 64549 79244 82044 00202 45727 35709  
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11666 99916 35165 29420 73213 15275 62532 47319 39842 62273 94980 23415 64668  
40910 59068 04594 94576 51187 54796 17411 56123 66545 82163 61868 22752 40101  
41169 37965 47578 92180 05257 19143 77486 02457 00985 31960 39033 44374 28352  
76418

# Probabilistic sampling: Systematic sample

- **Systematic sampling** takes an organized approach to the selection process, as in picking every  $k$ -th name on a list, or the first product to come off the production line each hour.
- Just as with convenience sampling, there may be subtle sources of bias in such a plan, or it may be adequate for the purpose at hand.



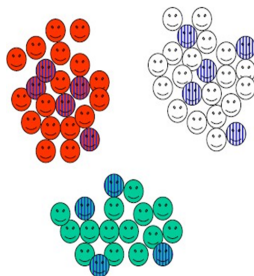
# Probabilistic sampling: Cluster sample

- Advantageous, when “natural” groupings are evident in a statistical population and each group is generally representative of the population.
- For **cluster sampling**, the total population is divided into these groups (or clusters) and a sample of these groups is selected. Then, all members of each selected group participate in the study.
- For example, randomly selecting courses from all courses and surveying ALL students in selected courses.



# Probabilistic sampling: Stratified sample

- A **stratified sample** divides the population into groups called strata before selecting study participants at random from within those groups.
- Advantageous, when subpopulations within an overall population vary.
- For example, take independently a random sample of males (1st stratum) and a separate random sample of females (2nd stratum).



# Comments on Cluster and Stratified samples

- In cluster sampling, we take a random sample of whole groups of individuals taking everyone in that group but not all groups are taken), while in stratified sampling we take a simple random sample from each group (and all groups are represented).
- In cluster sampling, groups are heterogenous, while in stratified sampling each group is homogeneous with respect to the underlying variable defining the strata.



# Multistage sampling

- **Multistage sampling** makes the sampling process more manageable by working down from a large population to successively smaller groups within the population, taking advantage of stratifying along the way, and sometimes finishing up with a cluster sample or a simple random sample.
- Sampling results in a trade-off between accuracy and cost (in terms of time and money).
- Assuming the various sources of bias have been avoided, larger samples lead to improved estimates for the population. In practice, a **census** is rarely feasible. Instead, researchers should try to obtain the largest representative sample that fits in their budget.

# Multistage sampling: Example

## Nationwide epidemiological study of cardiovascular risk factors in primary school students 5th & 6th grades

- We divide Greece into geographical divisions / 1st layer of stratification (Macedonia, Thrace, Epirus, Peloponnese, Central Greece, etc).
- We further divide each of these geographical divisions into 2 strata (urban and rural areas).
- Then, each stratum consists of clusters (e.g., many cities, towns, villages).
- Random selection of clusters from each stratum (e.g., some cities and some villages).
- Divide each cluster (e.g., city) into strata (urban areas), according to the socio-economic situation of the inhabitants.
- From each stratum, random selection of schools (final clusters).
- From each chosen school, we survey all children in 5th and 6th grades.

# Choice of sampling method

- Population to be studied.
- Size / geographical distribution.
- Heterogeneity of the population regarding specific variables.
- Availability of sampling frame.
- Required level of accuracy.
- Available resources.

- Most studies are subject to some degree of **nonresponse**, referring to individuals who do not go along with the researchers' intention to include them in a study. If there are too many non-respondents, and they are different from respondents in an important way, then the sample turns out to be biased.
- It is always best to have the sampling frame match the population as closely as possible; otherwise, the resulting sample is susceptible to **sampling frame bias**.

Gaining information about the variables of interest from the sampled individuals

- **Observational study:** values of the variable or variables of interest are recorded as they naturally occur. There is no interference by the researchers who conduct the study.
- **Sample survey:** a particular type of observational study in which individuals report variables' values themselves, frequently by giving their opinions.
- **Experiment:** Instead of assessing the values of the variables as they naturally occur, the researchers interfere, and they are the ones who assign the values of the explanatory variable to the individuals. The researchers “take control” of the values of the explanatory variable because they want to see how changes in the value of the explanatory variable affect the response variable. (Note: By nature, any experiment involves at least two variables.)

# Observational studies

- The explanatory variable's values are allowed to occur naturally.
- Because of the possibility of lurking variables, it is difficult to establish causation.
- If possible, control for suspected lurking variables by studying groups of similar individuals separately.
- Some lurking variables are difficult to control for; others may not be identified.
- Observational studies may potentially disturb people's natural behavior.
- A well-designed observational study may still provide fairly convincing evidence of causation.

# Experiments

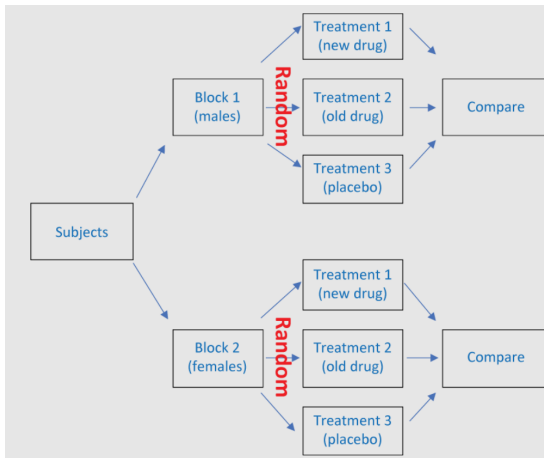
- The explanatory variable's (**factor's**) values are controlled by researchers (**treatment** is imposed).
- The key to establishing causation is to rule out the possibility of any lurking variable, or in other words, to ensure that individuals differ **only with respect to the values of the explanatory variable**.
- **Randomized assignment** to treatments automatically controls for all lurking variables.
- The **control group** consists of subjects who do not receive a treatment.
- Making subjects blind avoids the placebo effect.
- Making researchers blind avoids conscious or subconscious influences on their subjective assessment of responses.
- A **randomized controlled double-blind experiment** is generally optimal for establishing causation.
- A lack of realism may prevent generalizability of experimental results to real-life situations.
- **Noncompliance** may undermine an experiment. A volunteer sample might solve (at least partially) this problem.
- It is impossible, impractical, or unethical to impose some treatments.

# Randomized block design experiment

- In some cases, an experiment's design may be enhanced by relaxing the requirement of total randomization and **blocking** the subjects first; i.e., dividing them into homogeneous groups with respect to some outside variable of importance in the relationship being studied. This can help ensure that the effect of treatments, as well as background variables, are most precisely measured.
- In blocking, we simply split the sampled subjects into blocks based upon the different values of the background variable, and then randomly allocate treatments within each block.
- Blocking in the assignment of subjects is analogous to stratification in sampling.
- Generalizations, experimenting with more than one explanatory variables, etc..



# Randomized block design experiment



- A sample survey is a type of observational study in which respondents assess variables' values (often by giving an opinion).
- Surveys can be carried out in person, or via telephone, Internet, or mail.
- Open questions are less restrictive, but responses are more difficult to summarize.
- Closed questions may be biased when unbalanced respond options are provided.
- Closed questions should permit options such as “other:\_\_\_\_\_” and/or “not sure” if those options may apply.
- Questions should be worded neutrally.
- Earlier questions should not deliberately influence responses to later questions.
- Questions shouldn't be confusing or complicated.
- Survey method and questions should be carefully designed to elicit honest responses if there are sensitive issues involved (randomized responses).